1. **Given the provided data, what are three conclusions we can draw about Kickstarter campaigns?**

* From the 4000 past projects, 53% were successful, 37% failed, and 8% were canceled
* The two categories with more projects are Theater and Music which is correlated to the most successful categories: Theater (20%) and Music (13%). Within these categories, the most successful sub-categories were Plays/ Theater (17%), and Rock/ Music (6%)
* The only month where there were more failed projects (47%) than successful projects (44%) was in December. In addition, the successful projects in September were lower than the average (49%). The months where the failed projects were higher than the average were: Jan (41%), Jun (38%), Jul (39%), Aug (40%), Sep (43%), Oct (42%), and Dec (47%).

1. **What are some limitations of this dataset?**
   * Column G contains country code. There is a need to look for external data to be able to generate a map.
   * The currency of the goal and pledged are on the local currency and it is not possible to create a table or chart easily without calculate everything under the same currency first.
2. **What are some other possible tables and/or graphs that we could create?**
   * Countries where there were more successful projects
   * Projects by category and subcategory that meet or exceed the project’s initial goal (Only US since we cannot compare with other currencies and it represents 74% of the projects)
   * Average of deadline missed (Number of days) by State